



MARGARITAVILLE®


ISLAND RESERVE BY KARISMA


RIVIERA CANCÚN



148 
SUITES

4 
RESTAURANTS

6 
BARS

4 
POOLS

1 
SPA

Carretera Cancún – Puerto Morelos, Km 27.5
Bahía Petempich, Cancún, Quintana Roo, México CP 77580

The Experience

Inspired by the lyrics and lifestyle of Jimmy Buffett, Margaritaville® Island Reserve By Karisma, Riviera Cancun provides the perfect setting for guests who want to escape the everyday with a tropical change in latitude. Margaritaville® Island Reserve By Karisma, Riviera Cancun is unique in that it has all the world-class amenities of a luxurious, all-inclusive hotel coupled with a laid-back, beachy vibe - making it the perfect place for people who value exceptional quality without any pretense.

From the moment guests enter the property, they are greeted with a welcome refreshment and flip flops and are immediately transported to a seaside paradise. Whether guests want to spend the day relaxing in one of our beach hammocks, partaking in margarita-inspired spa treatments, or celebrating that it's always 5 o'clock somewhere with a poolside margarita, there are unique, authentic experiences for all. With exceptional Island Reserve Inclusive restaurants, specialty bars, and daily live music, Margaritaville® Island Reserve By Karisma Riviera Cancun is a place to raise a glass and take a bite out of paradise.

With all the hustle and bustle of everyday life, Margaritaville Island Reserve grants guests a license to chill, relax and unwind. By the end of their stay, guests will leave feeling refreshed, rejuvenated, and daydreaming about their next stay in paradise.

Resort highlights include Rita's Taco House, serving traditional Mexican fare with phenomenal ocean views, S.O.S. (Stranded on a Sand Bar) Swim Up Bar complete with hanging beds, Blended where guests can whip up their favorite fresh fruit on a bike blender or the oceanfront, adults-only License to Chill Bar, for a relaxing day lounging beachside. Our St. Somewhere Spa, with over 8,000 square feet of treatment areas, offers guests the chance to delight in tropical-inspired treatments which take relaxation to the next level.

The property's intimate size plays a major role in providing an experience which encompasses a thoughtful expression of the Margaritaville essence with plenty of space to seek refuge. A team of Fins Up Ambassadors will ensure that every guest's vacation is entertaining and memorable. A concierge, vacation-planner and catalyst for fun, these experts are on-call to answer questions, take requests and to make guests smile throughout their stay.

Accommodations

Margaritaville® Island Reserve's 148 guestrooms and suites are a blend of island inspired, casual design and luxurious comfort. Influenced by the colors of the sea, sand and sky, the accommodations offer bedding with crisp all-white linens, custom furnishings accompanied by subtle maritime accents, ensuring maximum comfort and total relaxation. All rooms have a "no worries" tropical vibe with modern conveniences that make them comfortable and relaxing along with the special indulgences that make them uniquely Margaritaville®.




A first-of-its-kind offering exclusive to Margaritaville® Island Reserve, every room will have a complimentary in-room bar experience. Guests can treat themselves to their favorite drinks, complete with all the glassware and tools needed for true personalization. Whether enjoying a morning coffee, mimosa, mid-day beer, or a frozen margarita on your balcony at sunset, nothing beats the comfort, privacy and convenience of this experience. Best of all, there is an extensive variety of items included and available to customize your in-room bar experience at Joe Merchant's Coffee & Provisions located in the main lobby.

All accommodations open to a balcony complete with Adirondack chairs or day bed, overlooking either the Caribbean Sea, pools, or gardens, perfect for relaxing with morning coffee or a signature beverage.

The resort offers 9 styles of rooms and suites, allowing guests to choose the perfect setting for their vacation experience including ocean front and swim-up suites with direct access to the swimming pools. All guest rooms and suites are provided with air conditioning, smart TV, either one king bed, two queen beds, or one king + pull out sofa bed, safety deposit box, amenity kit, direct dialing telephone, deluxe bathrobes, rainforest showerhead, hair dryer and vanity mirror.




PRESIDENTIAL SWIM UP CHILL OUT SUITE

This suite offers a king size bed as well as a small table and chairs, a bathroom with his & hers sinks, rainforest shower and freestanding tub. Guests can access the pool right from their terrace. Some suites offer even a living area with a pull-out sofa bed and additional TV.

-  2 adults & 2 children
-  Interior: 58 m² / 624 sq ft to 66 m² / 710 sq ft
- Exterior: 7 m² / 75 sq ft
-  Inventory Available: 3




PRESIDENTIAL CHILL OUT SUITE

This suite with oceanfront location offers a private area that features a king size bed and a living area with additional TV, a pull-out sofa bed as well as a small table and chairs, bathroom with his & hers sinks, rainforest shower and freestanding tub.

-  2 adults & 2 children
-  Interior: 58 m² / 624 sq ft to 66 m² / 710 sq ft
- Exterior: 7 m² / 75 sq ft
-  Inventory Available: 9




ROYAL SWIM UP PARADISE SUITE

This suite features a king size or two queen beds, small table with chairs, a terrace and bathroom with his & hers sinks, rainforest shower and freestanding tub. Guests can access the pool right from their terrace.

-  2 adults
-  Interior: 48 m² / 516 sq ft
- Exterior: 9 m² / 97 sq ft
-  Inventory Available: 8




SWIM UP PARADISE SUITE

This spacious suite is divided in two parts; a king-sized bedroom area and living area with pull-out sofa bed, small table and chairs and TV, opening to a terrace. Also features a bathroom with his & hers sinks, rainforest shower and freestanding tub. Guests can access the pool right from their terrace. Connecting suites available upon request.

-  2 adults & 2 children
-  Interior: 58 m² / 624 sq ft
- Exterior: 12 m² / 130 sq ft
-  Inventory Available: 16




ROYAL PARADISE SUITE

This suite features a king size or two queen beds, small table with chairs, a terrace and bathroom with his & hers sinks, rainforest shower and freestanding tub.

-  2 adults
-  Interior: 48 m² / 516 sq ft
- Exterior: 9 m² / 97 sq ft
-  Inventory Available: 10




PARADISE SUITE

This spacious suite is divided in two parts; a king-sized bedroom area and living area, small table and chairs and TV, opening to a terrace. Also features a bathroom with his & hers sinks, rainforest shower and freestanding tub. Connecting suites available upon request.

-  2 adults
-  Interior: 50 m² / 538 sq ft to 58 m² / 624 sq ft
- Exterior: 12 m² / 130 sq ft
-  Inventory Available: 28




SWIM UP PARADISE JUNIOR SUITE

These suites feature two queen size beds, sitting area, small table with chairs and terrace with a table and chairs. Also features a bathroom with his & hers sinks, rainforest shower and freestanding tub. Guests can access the pool directly from their terrace. Connecting suites available upon request.

-  2 adults & 2 children
-  Interior: 43 m²/ 463 sq ft
- Exterior: 8 m²/ 86 sq ft
-  Inventory Available: 6




PARADISE JUNIOR SUITE

These suites feature two queen size beds, sitting area with a small table and chairs, and terrace with a table and chairs. Also features a bathroom with his & hers sinks, rainforest shower and freestanding tub. Connecting suites available upon request.

-  2 adults & 2 children
-  Interior: 43 m²/ 463 sq ft
- Exterior: 8 m²/ 86 sq ft
-  Inventory Available: 8

PARADISE ROOM ADULTS ONLY SECTION +18

These cozy rooms feature a King size bed and terrace with a table and chairs.

-  2 adults +18 years old
-  Interior: 29 m²/ 312 sq ft
- Exterior: 6 m²/ 65 sq ft
-  Inventory Available: 60

Check-In: 3:00 pm **Check-out:** 12:00pm


Restaurants

Indulge in delectable dishes at the Margaritaville and Karisma inspired restaurants and bars. Guests can enjoy meals with the utmost confidence in knowing that a team of expert chefs are prepared to cater to all dietary requirements throughout each and every dining experience.

THE BEACH HOUSE

Located beachside, this open-air Caribbean inspired restaurant serves international fares from our mouthwatering food display. From early morning to late night, all to be enjoyed in an upscale yet casual atmosphere, ideal for family and friends.

Serving Breakfast, Lunch and Dinner

-  Open 6:30 am – 9:30 pm

RITA'S TACO HOUSE


With a spectacular ocean front deck, Rita's Taco House redefines the joy of Mexican tacos and beach inspired fares. Enjoy some of the finest agave-based beverages in the Riviera Maya and be sure not to miss our mariachi nights with live local performances.

Lunch & Dinner

-  Open 12:00 pm – 10:00 pm

FRANK & LOLA'S - ITALIAN TRATTORIA

Serving handcrafted, authentic and exquisitely prepared Italian cuisine, Frank & Lola's is the resort's premium dining experience. Our house made pasta is a must, accompanied by a wine from our extensive Wine Spectator awarded wine list. Reservations are recommended. To enhance the overall dining experience, we request no men's tank tops, baseball caps or swimwear.

-  Dinner 5:30 pm – 9:30 pm

LATINO – FUSION CUISINE

Latino offers the best of two culinary cultures where Latin flavors meet Asian spices and preparations. The restaurant offers fresh, locally sourced ingredients for creative dishes, intriguing flavors and fun presentations.

-  Dinner 5:30 pm – 9:30 pm

 Bars

COMPASS – CARIBBEAN RUM LOUNGE

The compass rose takes us to the West Indies and sugar cane-inspired beverages. Along with a full bar offering, Compass showcases a wide array of Caribbean rums and rum-based concoctions. Located in the main lobby, adjacent to Joe Merchant, Compass is a great place to enjoy a morning coffee, watch your favorite sports event or sip on a cocktail at all hours of the day.

🕒 Open 9:00 am – 12:00 am

LICENSE TO CHILL BAR – ADULTS ONLY

With a breezy beach location and attached wet feet pool, License to Chill is the perfect place to let the day go by, sipping on your favorite cocktail. A true chilled out vibe with oceanfront views, fire pits and live evening entertainment.

🕒 Open 10:00 am – 10:00 pm

5 O’CLOCK SOMEWHERE BAR

As the lyrics go, “That sun is hot, and that old clock is moving slow.” Indeed, it is five o’clock somewhere. A staple of any Margaritaville® experience, 5 o’clock Somewhere is the perfect place anytime of the day for poolside cocktails, a cold beer or world famous Margaritaville® margaritas. Enjoy live music as the day concludes. Located just a few steps from the beach and The Beach House Restaurant.

🕒 Open 10:00 am – 11:00 pm

S.O.S. SWIM UP BAR - STRANDED ON A SAND BAR

Enjoy refreshing in-pool or poolside beverages. Select from a wide variety of fresh tropical concoctions at this nautically inspired swim-up bar complete with hanging beds. Enjoy and sip away, you are stranded on a sandbar.

🕒 Open 10:00 am – 5:00 pm

BLENDED – WELLNESS & SMOOTHIE BAR

Jimmy says: “You chew a little juicy fruit, wash away the night, it’s good for your soul”. This is Margaritaville Island Reserve’s place for a healthy fix. Join us and get supercharged with one of our super food bowls, vegan options, fresh fruits and smoothies.

🕒 Open 7:00 am – 12:00 pm

RITA’S TACO HOUSE

With a spectacular ocean front deck, Rita’s Taco House redefines the joy of Mexican tacos and beach inspired fares. Enjoy some of the finest agave-based beverages in the Riviera Maya and be sure not to miss our mariachi nights with live local performances.

Lunch & Dinner

🕒 Open 12:00 pm – 10:00 pm

 Coffee & Provisions

JOE MERCHANT’S

A unique set up which puts you in control of your in-room refreshment center. Our easy to use Joe Merchant’s point system allows you to customize your in-room experience according to your and your family’s preferences. Joe Merchant’s is also the place for a freshly brewed Mexican cup of java while you peruse our extensive beverage and snack offering. Product list is available in each room. Pick up your personalized order or have it delivered to your room for a delivery charge.

🕒 Open 7:00 am – 11:00 pm

St. Somewhere Spa, By Karisma

Welcome to St. Somewhere Spa, featuring 8,000 square feet of rest and relaxation, including an exclusive Couples Suite and Bridal Suite, an expansive hydrotherapy area, and a full-service beauty salon. Facilities include an herbal steam room, dry sauna and chromotherapy shower. Dedicated to overall wellbeing, St. Somewhere Spa, by Karisma presents tropical-inspired offerings designed to awaken the senses, strengthen circulation, soothe nerves, improve digestion and balance metabolism.

FINS UP! FITNESS CENTRE

Fitness can be fun at Margaritaville® Island Reserve by Karisma Riviera Cancun. Enjoy a morning outdoor yoga or stretching session to start your day. Stay fit in style with a workout at our fitness facility. Accessible and welcoming for those who want to reenergize, tone, or embark upon a new workout challenge, we offer a variety of cardiovascular and strength training equipment. Fins Up! Fitness has everything necessary to make indulging worth it, helping travelers stay on top of their fitness goals, even in Paradise.

Weddings & Private Events

Our property is the perfect scene for your ceremony, cocktail, reception or private dinner. At Margaritaville® Island Reserve Riviera Cancun, wedding couples will find ideal settings including a beachfront gazebo and our signature Sky Wedding location, featuring stunning 360-degree views from the private rooftop terrace that make you feel on top of the world. The azure sea and the sunset make a fantastic backdrop for exchanging vows.

Groups & Incentives

Margaritaville® Island Reserve, Riviera Cancun offers a beautiful beachfront setting to meet, share and celebrate! Whether it’s a social gathering, a family reunion or a corporate event, we’re adept at accommodating groups for all occasions. Our staff will happily coordinate dinner arrangements, culinary events, group activities, fishing and golf tournaments, tours of Mexico’s many cultural and historic sites, and pretty much anything else you can dream. Whether your event is for business or for pleasure, it’s always our pleasure to serve you. We offer premium facilities including conference space for up to 140 people and 2 meeting rooms.

Sports & Entertainment

At Margaritaville® Island Reserve by Karisma, Riviera Cancun, the fun never stops. Morning, noon and night you'll discover activities designed to keep you engaged, challenged and entertained.

FITNESS

- Our Aqua Fitness class is a must for everyone who enjoys a total body workout while building strength in a fun way.
- For those seeking high energy action there's Latin Dance and Beach Soccer, and for those in favor of more mind and body wellness, we offer stretching and yoga.

WEEKLY EVENTS

- Margarita blending (and sampling!)
- Blackjack, Beer Pong and Texas Hold'em Tournaments
- Beach Parties
- Mariachi Fiestas
- Karaoke Night

DAYTIME ACTIVITIES INCLUDE

- Kayaking
- Stand-Up Paddle Boarding
- Snorkeling
- Beach Soccer & Volleyball
- Corn Hole
- Horseshoes
- Bocce ball
- Darts
- Scuba diving clinics
- Cooking, Cocktails & Latin Dance Classes
- Yoga & Stretching Classes at Fins Up! Fitness
- Aqua fit class

LIVE MUSIC

Here we believe that nothing can quite beat the sensation of being in front of a live musical performance— from a solo singer, to a musician to a full band playing classics to current favorites, the entertainment experience will be interactive and immersive.

Performance venues include:

- License to Chill (weekly scheduled event)
- Five O'clock Somewhere Bar (daily)
- Rita's Taco House (weekly)
- Compass Bar

PARAKEET KID'S CLUB

- Complimentary, supervised daily programming for children 4-12 years old including arts & crafts, cookie decorating, face painting, video games, singing, dancing, pool time and more!
- Children under 4 years old are welcome, but must be accompanied by an adult caregiver.

 Opens: 9:00 am to 5:00 pm / 7:30 pm to 9:00 pm

Island Reserve Inclusive Features:

- Refreshing welcome treat on arrival
- Accommodations as selected
- All local and selected international premium alcoholic and non-alcoholic drinks and juices.
- All meals and specialty snacks
- Daily activities program.
- 4 swimming pools (2 Ocean front)
- Parakeet Kid's Club with supervised activities for children 4 – 12 years old
- Non-motorized water sports; kayaks and snorkeling.
- Scuba diving clinics in the pool.
- Fitness center and classes
- Live performances & entertainment
- Fins Up Ambassadors – one stop contacts for guest requests and more
- Joe Merchant's Coffee & Provisions
- Vacation planner services.
- All taxes and gratuities
- Internet service / WiFi
- 24-hour Room Service
- International phone calls

Optional services & features (Not included in your package):

- Tour desk
- Scuba diving trips, certification, rental equipment and deep-sea fishing
- Romantic beach dinners
- Golf (courses nearby)
- Wedding or Romance packages
- Car rental & limousine service
- Shuttle transportation
- International wine selection from our cellar including Jackson Family Wines
- Certified babysitting services
- Currency exchange
- Laundry & dry-cleaning services
- Margaritaville Store - gift shop
- St. Somewhere Spa, by Karisma
- Photo shop & service
- 24-hour medical service