



IMAGINE. AWAKEN. EXPLORE. NURTURE. LIVE.
ZOËTRY PARAISO DE LA BONITA
RIVIERA MAYA


The Art of Life.®



ZOËTRY™

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RIVIERA MAYA

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The Greek words “Zoë” meaning “life” and “*poetry*” meaning “artful creation,” inspired us to name our newest resorts Zoëtry [Zoh-eh-tree] — *The Art of Life*.® And nowhere will you find that art expressed to a more refined degree than at Zoëtry Paraiso de la Bonita Riviera Maya.

Consistently named one of Mexico’s most exceptional boutique resorts, Zoëtry Paraiso de la Bonita is perfectly situated along Mexico’s famed Riviera Maya just 20 minutes from Cancun’s International Airport. Limited to just 90 oversized oceanfront suites, we offer a completely new kind of vacation experience focused on wellness, serenity and romance, as well as social and environmental responsibility.

At Zoëtry Paraiso de la Bonita, you automatically receive the benefits of *Endless Privileges*® which give you limitless access to almost all of the pleasures this perfect jewel has to offer. These include ultra-luxurious accommodations, three celebrity chef restaurants and a Sushi and Ceviche Bar, two lounges, creative activities and cultural enrichment as well as the first Thalassotherapy Center in North America.

For over a decade, Zoetry Paraiso de la Bonita has earned the AAA Five Diamond Award consecutively. Only 100 out of 33,000 AAA-rated hotels in the world — and just five in all of Mexico — have received this prestigious award.

Zoëtry Paraiso de la Bonita — the highest expression in the Art of Living.

Paraiso Means Paradise.

Zoëtry Paraiso de la Bonita is set on 14 acres of nature-blessed beauty.

It has been ranked one of the 50 Hot Hotels in the World by Condé Nast Traveler and one of the Top 15 Resorts to Watch in Mexico and South America by Travel & Leisure.





Your Royal Residence.

At left, the ocean front One Bedroom Suite with a plunge pool. At right, the dining area of the luxurious Presidential Suite.

Every guest residence is an expansive multi-room abode with the atmosphere you need to unwind in complete comfort plus a wealth of luxury amenities for your entertainment, convenience and romance.

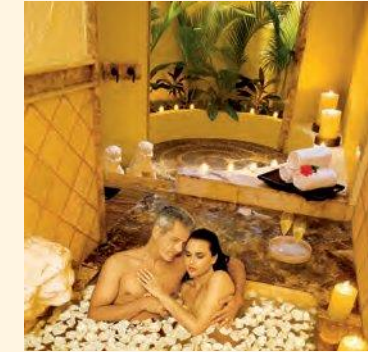


Spacious Intimacy.

Each suite — providing a minimum of 1,130 sq. ft. and a private balcony or terrace with stunning ocean front views — is individually appointed with treasures from around the globe.

Awaiting your call: attentive 24-hour, in-suite, private dining and concierge service.





Suite Seclusion.

At left, the spa-like marble bath with a Roman style tub for two and a separate shower. At right, a Lover's Suite bath with discreet outdoor shower.

All suites immerse you in multiple and unexpected touches for your comfort and pleasure. Bvlgari® bath amenities, luxurious linens, personalized in-suite pampering experience and more. Much more.

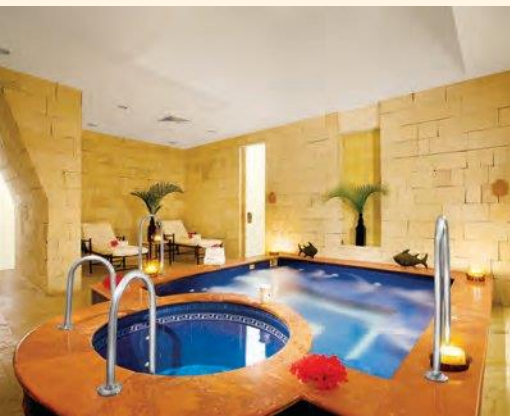


Your Time. Your Way.

Explore the Sian Ka'an biosphere. Visit Chichen Itzá — one of the new seven wonders of the world.
Participate in photo safaris. Spend time with renowned artists and chefs... and learn from the experts.

Sail aboard "La Bonita," our private 4-cabin catamaran. Dive among the world's second largest reef.
Enjoy complimentary greens fees at Grand Coral Riviera Maya Golf Course.

The Art of Life® is built on joy and wellness.



A Spa Like No Other.

Our remarkable 22,000 sq. ft. certified Thalassotherapy Spa is the first facility of its kind in North America.

Here your body will be detoxified, revitalized and rejuvenated via warmed saltwater hydrotherapy, tension melting massages, curative body wraps and dozens of ancient, Asian and holistic treatments.

Experience the healing and restorative ceremony of Temazcal, a pre-Hispanic sauna ritual with herbal essences to cleanse the body and spirit, conducted by an authentic Shaman.

Everything is here to give you wonderful ways to unwind.



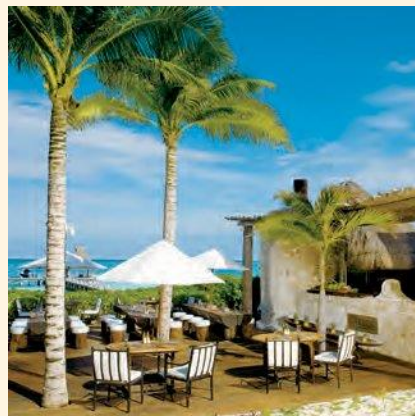


Legendary Lounging.



Our indoor and outdoor lounges pour your favorite top-shelf spirits and exceptional wines.

The mood is always relaxed. The service always perfect. We love to see contented smiles.
The Library Bar also offers a wide selection of books and computer and wireless access to all guests.



Classic and Casual.

For a classic afternoon tea overlooking the ocean, the Bird's Lounge offers a wide selection of around the world and home-made infusions. Old and new friends love meeting here.

For casual outdoor dining, El Chiringuito graciously presents authentic gourmet Mexican fare including the freshest seafood and other grilled masterpieces. You'll certainly want to feast on the extraordinary delicacies at the Pan-Asian Sushi and Cerviche Bar.

It's the good life as it was meant to be lived.





Divine Dining.

For exceptional tropical elegance, two celebrity chef restaurants provide traditional, organic and heart-healthy fare.

La Canoa — a AAA Four Diamond restaurant serving a fusion of styles from several warm weather countries.

Dining perfection continues at Kaax, featuring the highest expression of Mexican gourmet cuisine. You may also special order wines from our 5,000 bottle cellar which includes rare international and Mexican vintages.

You can always elect the luxury of 24-hour in-suite dining. Or inquire about having an intimate dinner served pier-side or at other romantic locations. A private table, private servers, private moments to treasure. Or take part in the Sip, Savor & See Dining Experience where you'll enjoy top-shelf spirits, dinner and live evening entertainment at nearby participating resorts..



Celebrating Life... Together.

Saying your vows in our enchanted setting is surely the start of a magical life together.
Our event planners assure perfection of your blessed day, or for any special occasion.

Zoëtry Paraiso de la Bonita — the Art of Life® as it should be lived.

Zoëtry Paraiso de la Bonita provides you with ENDLESS PRIVILEGES® which give you unparalleled experiences focused on luxury, wellness, romance and enrichment in spectacular beachfront settings. You also have the opportunity to enhance and customize your stay with options to upgrade* with our Wellness, Lovers, Cultural, Gourmet and Golf Experiences and more.

ABODE

Zoëtry Paraiso de la Bonita features 90 luxurious oceanfront suites, each finely appointed with the following amenities: One king size or two double beds • Private terrace • Ceiling fan • 21" flat screen TV in bedroom • Large sitting area with 36" satellite TV • DVD player • High speed internet access • Electronic safety deposit box • Marble bathtub for two • Hair dryer • Vanity mirror • Unlimited worldwide calling • Maid service three times daily • Fresh fruit and sparkling wine in suite each day • 24-hour in-suite private dining • 1 hour Catamaran sunset sail (weather permitting) • 24-hour concierge service • Pillow menu and nightly turndown service with petit fours • Personalized in-suite pampering experience • Daily refreshed mini bar with premium beverages • Top-shelf spirits by the bottle • Hand-made beach bag.

All suites feature *Bvlgari*® bath amenities and luxury linens, towels and bathrobes.

ACTIVITIES AND ENRICHMENT

We offer a wide variety of daily beach, land and water activities including: Fresh water pool and heated hydrotherapy saltwater Thalassotherapy pool • Beachfront walking path • Tennis court • Ping pong • Yoga • Windsurfing • Sailing • Kayaking • Wine tasting and culinary classes • Photography and dance classes • Snorkeling tour • Cooking lessons • Temazcal ceremonies • Guided cultural tours of the property • Mayan and Spanish lessons • Boat shopping tour to La Isla • Scuba tours* • Fishing experiences*.

Performances from live musicians and artists; afternoon tea. Close proximity to the nightlife of Cancun and Playa del Carmen.

CULINARIA

Select from four gourmet à la carte restaurants or 24-hour in-suite dining. Organic food selections

on all menus; daily teas prepared from live plant infusions.

La Canoa Restaurant – AAA Four Diamond restaurant offering *Cuisine de los Soles*, a unique fusion of spices and chilies.

Restaurant Kaax – Authentic Mexican cuisine.

El Chiringuito – Fresh seafood, chicken and grilled favorites prepared over zapote and mesquite.

Sushi & Ceviche Bar – Outstanding ceviche and Pan Asian specialties.

Private dining* is available in various locations.

BARS

Top-shelf spirits are served at two exquisite bars, **Hippo's Pool Bar** and **Library Bar**. Guests can also enjoy a selection of wines from the 5,000 bottle international wine cellar, including rare vintage and Mexican wines, prepared exclusively for the resort.

SIP, SAVOR & SEE

As part of the Endless Privileges®, guests have access to various dining options, top-shelf spirits and live entertainment at nearby Secrets, Dreams, Now and Sunscape Resorts & Spas from 6 p.m - 1a.m. each evening. **

SPA* & TRANSFORMATION

Our 22,000 sq. ft. certified Thalasso Center & Spa, the first and only one in North America, blends ancient traditions and modern science to provide a wide range of treatments including: Personalized facials • Slimming • Toning • Revitalizing and detoxifying treatments and body wraps. Also available: saltwater hydrotherapy, specialized massages and native Mayan treatments.

The Thalasso Center & Spa also offers an outdoor therapeutic saltwater pool; specialized

treatment rooms, fitness facilities, whirlpools, saunas

and steam rooms; traditional Temazcal Mexican steam bath; beauty salon and spa boutique.

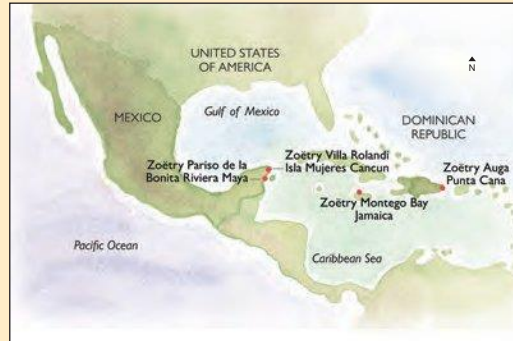
An exquisite Presidential Spa Suite is available for private treatments.

The oceanfront fitness center provides a full range of cardio and fitness equipment including free weights, treadmills, Lifecycles and cross trainers. Daily exercise activities include yoga and salt water aquatic gym classes.

ENDLESS PRIVILEGES®

All guests receive: Personalized, private chauffeured airport transfers • Luxurious oceanfront suite featuring terraces providing direct access to the private beach • *Bvlgari*® bath amenities • Multi-functional rechargeable outlets • Aromatherapy pillow and linen scents • Luxury linens and bathrobes • A complimentary handmade beach bag • Daily breakfast, lunch and dinner gourmet dining options with an assortment of organic and local food and beverage selections • Complimentary cocktails and specialty beverages from a variety of domestic and international top-shelf spirits • 24-hour private, in-suite dining • Maid service three times each day • Bottle of sparkling wine and fresh fruit plate daily • Welcome bottle of Tequila • Daily shopping excursions by boat • Hydrothalasso pool and aqua gym • Unlimited worldwide calls and concierge service • Complimentary 24-hour laundry service • A relaxing 20 minute Thalasso Experience per guest • Temazcal ceremony every other day • Access to sauna, steam room, whirlpool and cold plunge pool • Daily afternoon tea time featuring real live plants for tea infusions • Complimentary greens fees at Grand Coral Riviera Maya Golf Course.

*Additional costs may apply. ** Restrictions may apply.



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In keeping with Zoëtry's environmental mission, this brochure was printed on paper containing recycled fibers using earth-friendly UV ink and wind generated power only.